

INFORMAȚII PERSONALE



CORNOIU N. ADELA (casatorita JANSEN)

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Sexul B | Data nașterii 20/07/1969 | Naționalitatea Romana

EXPERIENȚA PROFESIONALĂ

2015 – Prezent

Profesor asociat

Facultatea de Administrarea Afacerilor, cu predare în limbi străine, Academia de Studii Economice
Bucharest Business School

▪ Activități de predare la seminar

Tipul sau sectorul de activitate Învățământ superior, universitar si post-universitar

2020 – Prezent

Board member / Advisory Board member

EMI Group SA (Romania, Belgia, Slovacia) – sisteme industriale de acces

Leviatan Group (Romania) – proiectare si constructii

Rombat SA (Romania, part of Metair Group South Africa) – energie / producator baterii

Envisia Boards of Elite – scoala de guvernanta

Holde Agri Invest (Romania) – agricultura

AFIN social enterprises – institutie financiara non-bancara

Oak and Elm Foundation – powered by Cambridge School of Bucharest – scoala si liceu privat

Advisory to the CEO / business developement

Lagardere Travel Retail (Romania, parte din Lagardere International, Franta) – travel retail

UP Romania (parte din UP Coop Franta) – ticketing

Druid AI (Romania) – technologie

Strat-ups, Investors clubs

MindIT, She is Mom, 2Value

Women in Tech, BRAVVA Angels

Organziatii de business / profesionale

Camera franceza de Comert si Industrie in Romania (vicepresedinte)

Coalitia pentru Dezvoltarea Romaniei (Steering Committee membru si presedinte in mandate rotative)

Asociatia Administratorilor Independenti (membru)

Profesional Women Network (membru)

2008–2019

Director Executiv Resurse Umane

BRD-Group Societe Generale

2003–2008

Secretar General

BRD-Group Societe Generale

2000–2003

Director Business Services

World Trade Center Bucuresti

- 1999–2000 **Director Regional si Afaceri Corporative**
Telembil SA
- 1997-1999 **Director National de Logistica**
RomWest Euro & Cosmos Trading (dupa achizitie)
- 1996–1997 **Business Development Manager**
Unitrade – reprezentat Sofresdi si Pont-a-Mousson
- 1994-1996 **Manager Vanzari si Marketing**
World Trade Center Bucuresti – Hotel Sofitel Group Accor
- 1993-1994 **Coordonator activitati comerciale**
Sincon Import-Export

EDUCAȚIE ȘI FORMARE

- 2020 – 2022 **Board Practice and Directorship**
Reading University UK - Henley Business School
- 2000 – 2002 **Executive Master of Business Administration (EMBA)**
Academia de Studii Economice Bucuresti & Conservatoire des Arts et Metiers Paris
- 1988 - 1993 **Master**
Institutul Politehnic Bucuresti – Facultatea de Automatica si Calculatoare

- 1993 – prezent **Traininguri si specializari**
Profesori de la: INSEAD, London Business School, Harvard Business School, Société Generale Corporate University, Accor Academy, local suppliers (e.g., Achieve Global, TMI, Trend Consult, Ascendis etc)
Domenii: dezvoltarea afacerilor, vanzari, marketing, management strategic, resurse umane, corporate finance, management operatiuni, achizitii si fuziuni, managementul riscului, etica, managementul crizei, etc
- 2008 **Mediator – certificare**
Institutul Roman de mediere

COMPETENTE PERSONALE

Limba maternă Română

Alte limbi străine cunoscute

	INTELEGERE		VORBIRE		SCRIERE
	Ascultare	Citire	Participare la conversație	Discurs oral	
Engleza	C2	C2	C2	C2	C2
Franceza	C2	C2	C2	C2	C2

Scrieți denumirea certificatului. Scrieți nivelul, dacă îl cunoașteți.

Niveluri: A1/A2: Utilizator elementar - B1/B2: Utilizator independent - C1/C2: Utilizator experimentat
[Cadru european comun de referință pentru limbi străine](#)

Competențe de comunicare

- Competențe de comunicare dobândite prin cursuri și în activitatea profesională
- Competențe de comunicare academică (inclusiv scriere academică) dobândite în cadrul programului EMBA și studiilor doctorale

Competențe digitale

AUTOEVALUARE				
Procesarea informației	Comunicare	Creare de conținut	Securitate	Rezolvarea de probleme
Utilizator independent	Utilizator independent	Utilizator independent	Utilizator	Utilizator

Niveluri: Utilizator elementar - Utilizator independent - Utilizator experimentat
[Competențele digitale - Grilă de auto-evaluare](#)

INFORMATII SUPLIMENTARE

Publicații
Prezentări
Proiecte
Conferințe
Seminarii
Distincții
Afilieri
Referințe
Citări
Cursuri
Certificări

Articole publicate în reviste recunoscute de CNCSIS sau altele de prestigiu din țară și/sau străinătate:

- Adela JANSEN, Alina Mihaela DIMA, Isabelle BICLESANU, Sebastian POINT (2022). Research Topics in Career Success throughout Time: A Bibliometric Analysis. *Management & Marketing - Challenges for the knowledge society*, 17(3), 292 – 305. ISSN 1842-0206. <http://dx.doi.org/10.2478/mmcks-2022-0016>
- Adela JANSEN, Corina Daniela BOGHEANU, Iudith Anci KIS, ; Madalina TABARCIA, Madlena NEN (2023). Assertive managerial communication: a purposeful factor for career success during Covid-19 time. *Management Research & Practice*, 15(1), 34-49. ISSN 2067-2462. <https://mrp.ase.ro/no151/f3.pdf>
- Jansen, A., Biclesanu, I., Dima, A. M., Kis, A.I., Point, S. (2023a). Career Success and Work Attitude: Insights from Top Leadership. *Review of International Comparative Management*, 24(3), 322-340. <https://rmci.ase.ro/no24vol3/01.pdf>
- Catalina RADU, Alecsandrina DEACONU, Iudith Anci KIS, Adela JANSEN, Sorina Ioana MISU (2023). New Ways to Perform: Employees' Perspective on Remote Work and Psychological Security in the Post-Pandemic Era. *Sustainability*, 15(7), 5952; <https://doi.org/10.3390/su15075952>
- Ileana BOTEZ, Adela JANSEN, Bogdan FRATILOIU (2023). The New Corporate Governance landscape and its impact on the companies' future. *EcoForum Journal*, 12(2), ISSN 2344-2174. <http://www.ecoforumjournal.ro/index.php/eco/article/view/1836>
- Andreea Nicoleta BICHEL, Dragos BUJOR, Corina Georgiana SERBAN PATRINTAS, Andreea CONSTANTIN, Adela JANSEN (2023). Navigating ethical and moral challenges leaders face in stakeholder capitalism. *EcoForum Journal*, 12(1). ISSN 2344-2174. <http://www.ecoforumjournal.ro/index.php/eco/article/view/1729>
- Andreea Nicoleta BICHEL, Dragos BUJOR, Corina Georgiana SERBAN PATRINTAS, Andreea CONSTANTIN, Adela JANSEN (2023). Why leadership fails? Few causes for why good leaders do bad things. *EcoForum Journal*, 12(2). ISSN 2344-2174 <http://www.ecoforumjournal.ro/index.php/eco/article/viewFile/1722/855>
- Răzvan HOINARU, Daniel BUDA, Jonel SUBIC, Adela JANSEN (2023). Financial and non-financial disclosures for agriculture: Is there any connection in between GRI 13 and IAS 41? *Review of International Comparative Management*, 24(2), 152 – 178. DOI:10.24818/RMCI.2023.2.158
- Dima, A.M., Jansen, A., Biclesanu I., Mascu, S., Point, S. (2023). Top Leadership's Perspective on the Kaleidoscope Career Model", *Transformations in Business & Economics*, Vol. 22, No 3 (60), 42-59.

Studii publicate în volume unor manifestări științifice din țară și/sau străinătate:

- Alina Mihalea DIMA, Sebastien POINT Point, Maria MAASSEN, Adela JANSEN - Academic leadership: agility in the digital revolution. *15th International Conference on Business Excellence (ICBE 2021) - Digital Economy and New Value Creation*, București, 18-19th March 2021, 15(1), 518–529, ISSN 2502-0226. <https://sciendo.com/article/10.2478/picbe-2021-0047>.
- Adela JANSEN, Alina Mihaela DIMA, Isabelle BICLESANU, Sebastien POINT - Career success through the past six decades: A bibliometric analysis. *16th International Conference on Business Excellence (ICBE 2022) - New Challenges of the Century - Digital Economy*

- and the Green Revolution*, Bucuresti, 24-26th March 2022, 16(1), 750-761, ISSN 2502-0226. <http://dx.doi.org/10.2478/picbe-2022-0070>
- Ludith Anci KIS, Adela JANSEN, Corina Daniela BOGHEANU, Alecsandrina DEACONU - Research upon the evolution of the preference regarding the way of working in COVID-19 crisis times. *16th International Conference on Business Excellence (ICBE) - New Challenges of the Century - Digital Economy and the Green Revolution*, Bucuresti, 24-26th March 2022, 16(1), 965-980. <https://bizexcellence.ro/icbe-conference/> <https://sciendo.com/article/10.2478/picbe-2022-0090>
 - Ludith Anci KIS, Adela JANSEN, Alecsandrina DEACONU - The preferences of way of working in Covid-19 times. *International Management Conference – Managing people and organization in a global crisis*, Bucuresti, 4-5th November 2022. http://conferinta.management.ase.ro/archives/2021/pdf%20IMC%202021/4%20PDF%20S4%20IMC%202021/4_11.pdf
 - Corina Daniela BOGHEANU, Ludith Anci KIS, Adela JANSEN, Madlena NEN - Comparative research of managerial communication in profit and non-profit Romanian organizations during Covid-19 times. *The 39th IBIMA Conference*. 30-31st May 2022, Granada, Spain. <https://ibima.org/conference/39th-ibima-conference/#ffs-tabbed-15>
 - Adela JANSEN, Isabelle BICLESANU, Ludith Anci KIS, Alina Mihaela DIMA, Sebastian POINT - *Top leadership and the Kaleidoscope Career Model in the post-pandemic context. Is a 6th dimension necessary?* Proceedings of the 5th International Conference on Economics and Social Sciences. 16-17th June 2023. <https://icess.ase.ro/5th-icess/>
 - Dragos BUJOR, Bogdan Alexandru FRATILOIU, Iuliana ZAVATIN, Adela JANSEN - Corporate carbon performance study across nations: The point of view of global investors (Ref. #23030). *New Trends in Sustainable Business and Consumption*, 8-10th June 2023, The 9th BASIQ International Conference - "Ovidius" University of Constanța - Faculty of Economic Sciences, Romania. <https://www.conference.ase.ro/>
 - D.G. Burac, D.M. Neamtu, A. Jansen. The human factor in the digital age: 21st century skills in Romania. *Proceedings of ICERI2023 Conference 13th–15th November 2023, Seville, Spain. ISBN: 978-84-09-55942-8*
 - D.M. Neamtu1, D.G. Burac1, A. Jansen. Beyond boundaries: advanced technologies, a new way to reshape higher education. *Proceedings of ICERI2023 Conference. 13th–15th November 2023, Seville, Spain. ISBN: 978-84-09-55942-8*

20/02/2024

Semnătura

